

**RUBIS,
MÉCÉNAT**
CULTURAL
FUND

I. RUBIS MÉCÉNAT CULTURAL FUND

As a responsible company, Rubis has given itself a double goal: undertaking social change in two fields, health and education, and promoting artistic creation through its endowment fund Rubis Mécénat.

In 2011, the Rubis Group created its cultural endowment fund Rubis Mécénat to strengthen links between its subsidiaries, contribute to the absorption of the Group into its socio-cultural environment, and to revitalize the company culture. As an industrial, social and cultural protagonist in the countries in which it operates, the Rubis group strengthens its actions on each territory thanks to the implementation of its cultural projects.

Rubis Mécénat's primary objective is to take action in developing countries where the Group has a presence. By collaborating with the local subsidiaries and joining forces with local and international artists Rubis Mécénat nurtures socio-cultural projects at the heart of local communities whilst bringing to young adults an educational artistic programme and the ability to go through life with the practice of the visual arts. These programmes, enriched by a system of scholarships as well as of cultural events, are designed to let personal vocations, future prospects, and new talents come to the fore. Functioning as creative platforms, these artistic and social initiatives constitute a long-term investment which allows support over time as well as immediate follow-up in each territory.

In addition Rubis Mécénat supports artistic creation by guiding emerging and mid-career artists in France and abroad, commissioning works for specific sites as well as for the Group's industrial sites. The fund also purchases, from the artists it supports, works destined to be shown in the offices of the Rubis group.

*The actions of Rubis
Mécénat enable
the Rubis Group
to integrate into
various social-cultural
environments while
living its company
culture*

Lorraine Gobin

Lorraine Gobin is head
of philanthropy at Rubis
and is managing director
of Rubis Mécénat since 2011.

KEY DATES

2011

Creation of the endowment fund
Rubis Mécénat cultural fund

Exhibition of the photographer and filmmaker
Cyprien Clément-Delmas, Paris, France

2012

Commission to visual artist **Fanny Allié**, *Silhouettes*, église
St.Eustache Church, Paris, France

Launch of the socio-cultural photography project ***Of Soul and Joy***,
Johannesburg, South Africa

Commission to photographer **Cyprien Clément-Delmas** reportage,
On Site, permanent installation in the port of Antwerp
(with ITC Rubis Terminal Antwerp), Belgium

2013

DIY, competition for the amateur photographers
of the Rubis Terminal subsidiary

2014

Commission to visual artist **Leonora Hamill**, *Furtherance*,
St.Eustache Church, Paris, France

Exhibition of the ***On Site*** installations by **Cyprien Clément-Delmas**,
MAS Havenpaviljoen, Antwerp, Belgium

2015

Launch of the socio-cultural project ***InPulse***, art project, Kingston, Jamaica

Visual arts commission: **Fanny Allié** permanent installation
Les Voyageurs for the wall of the Société du Dépôt de Saint-Priest, France
(with the support of the City of Saint-Priest and Rubis Terminal)

2016

Commission to visual artist **Stéphane Thidet, *Solitaire***,
Collège des Bernardins, Paris, France

First edition of a call for projects for the realisation of a **contemporary Nativity scene**. Winner: **Théophile Stern, *Afin que tous soient UN***, St.Eustache Church, Paris, France (with the participation of the École des Beaux Arts)

2017

Call for projects for artists based in the Reunion Island to create a work *in situ* on the site of Rubis's subsidiary SRPP (La Société Réunionnaise des Produits Pétroliers), Reunion Island (with the FRAC Réunion, the Cité des Arts and the City of the Port)

Participation in the **Rencontres d'Arles** with the project ***Of Soul and Joy***, support of the exhibition *The House of the Ballenesque* by **Roger Ballen**, Arles, France

Discussion on South African photography and the ***Of Soul and Joy***, project at the **Festival Photo Saint-Germain**, Paris, France

Commission to photographer **Geert Goiris** photographic series ***Peak Oil*** on the industrial landscape of the **Rubis Terminal** sites.
Edition with **Roma Publications**, exhibition at the **FRAC Normandie Rouen** and an installation in the Port of Rouen, France.

Second edition of a **contemporary Nativity scene**,
St.Eustache Church, Paris, France
(with the participation of the École des Beaux Arts)

Visual arts commission: **Fanny Allié** permanent installation to complete ***Les Voyageurs***, Saint-Priest, France
(with the Société du Dépôt de Saint-Priest and the city of Saint-Priest)

KEY NUMBERS SINCE 2011

More than **130**

YOUNG ADULTS

received guidance within the context of the socio-cultural projects

More than

20

SCHOLARSHIPS

awarded in South Africa and Jamaica

7 ARTISTS

created *in situ* works in specific locations or engaged with Rubis Group's industrial sites

15 BOOKS published

109 ARTWORKS

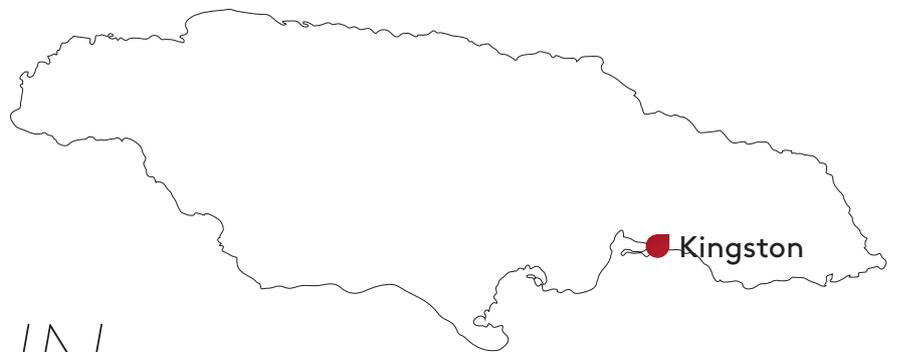
form the fund's collection



PREPARATORY DRAWINGS (SOLITAIRE), 2016
Stéphane Thidet

II. SOCIO-CULTURAL PROJECTS

OF SOUL
AND JOY
SOUTH AFRICA



IN
PULSE
JAMAICA

Since 2012 Rubis Mécénat has been developing long-lasting social art initiatives in certain countries where the Rubis Group has a presence, in order to transmit artistic skills to vulnerable youth from local communities, as well as life skills acquired through the practice of visual arts.

Two socio-cultural projects exist today: the photography project *Of Soul and Joy* in South Africa since 2012 and the art project *InPulse* in Jamaica since 2015.

These educational programmes function as creative platforms at the heart of local communities by offering to secondary school students as well as to out-of-school youth courses on getting up to speed academically and artistically. They also provide the opportunity to meet art professionals as well as to participate in local and international art events.

Each year the most talented students are awarded scholarships to pursue an education in the arts. The practice of visual arts serves as a springboard for the emergence of personal vocations, future professional prospects, and new talent.

These measures, led by local and international artists, also heavily involve the local subsidiary employees who participate, as volunteers, in the administration and coordination of the programme. Rubis Mécénat's commitment creates strong links of solidarity and trust. By going as close as possible towards those that are the furthest away from contemporary art, Rubis Mécénat reaffirms its belief in its educational and societal virtues. It does not only reach out to students, it also encourages the local community to enter into an active discourse around the visual arts.

II.1.

FIVE YEARS OF RUBIS MÉCÉNAT'S PIONEERING
AND SYMBOLIC COMMITMENT

OF SOUL AND JOY PHOTOGRAPHY PROJECT

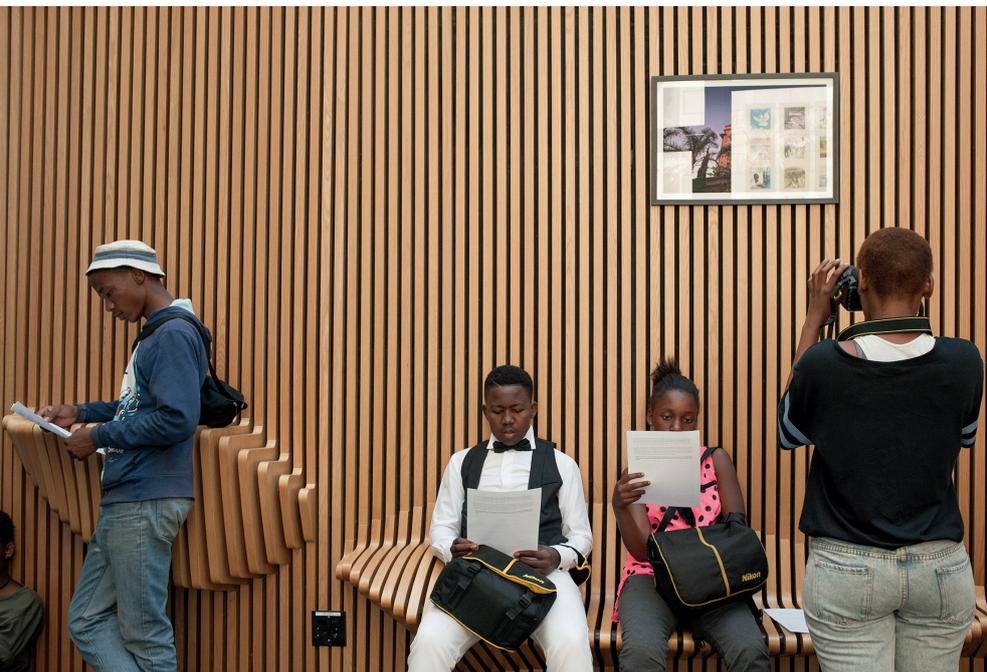
THOKOZA/
SOUTH AFRICA

**At the Buhlebulize Secondary School
SINCE 2012**

Of Soul and Joy is a social and artistic lasting initiative which was undertaken in 2012 by Rubis Mécénat and Easigas (Rubis Group's South African subsidiary) in Thokoza, a township in the southeast of Johannesburg in South Africa. Its goal is to develop artistic skills in the field of photography amongst a vulnerable youth by providing an understanding, to the students of the Buhlebulize Secondary School, of photography as a means of expression, in order to open up new personal and professional horizons. The programme is realized through weekly workshops led by recognized photographers. Each year the most promising students are awarded scholarships to pursue their studies in photography at a university of their choice, such as the Market Photo Workshop in Johannesburg. The project has awarded twenty scholarships since 2012. It has organised numerous events and is frequently being invited to participate in art related events in Africa and in Europe. Throughout the year the workshops are led by a number of mentors: Jabulani Dhlamini (who is also project manager), Bieke Depoorter, Cyprien Clément-Delmas, Thandile Zwelibanzi and Mikhael Subotzky.

In parallel, many photographers and professionals are invited to participate. Since 2016, the project is also associated with the Magnum Photos agency which organises workshops with its members within the context of its educational programme. At the end of the year, each student receives a diploma as well as a Magnum certificate.

VISIT AT THE WITS
MUSEUM OF
ANTHROPOLOGY
South Africa, 2015
Photo : Tjorven Bruyneel



As well as transforming the social and professional future of the Thokoza youth, Of Soul and Joy is also a platform for exchanges with photographers from all over the world. Its activities also have a positive impact on other members of the community and on the subsidiary's volunteers, who might for example be trusted to undertake missions during events. By weaving of this web, Rubis Mécénat plays wa social role while simultaneously transmitting the importance of culture and the value of art.

Jabulani Dhlamini

South African photographer and project manager *Of Soul and Joy*

KEY DATES FOR CULTURAL EVENTS

2012

**Launch of the project in Thokoza,
Johannesburg, South Africa**

2013

Round table *In Thokoza* - Paris

Le Bal, Paris, France

With the journalist Sophie Bouillon and photographers Bieke Depoorter,
Cyprien Clément-Delmas and Thabiso Sekgala

Exhibition *In Thokoza* - Johannesburg

Ithuba Arts Gallery, Johannesburg, South Africa

Group show of the *Of Soul and Joy* students and photographers Tjorven
Bruyneel, Bieke Depoorter, Cyprien Clément-Delmas and Kutlwano Moagi

***Of Soul & Joy* Photo Fest in Thokoza edition 1 - Johannesburg**

Phola Park, Thokoza, South Africa

Photo festival about the young photo scene from *Of Soul and Joy*
Interventions by Sabelo Mlangeni, Jérôme Delay, Tjorven Bruyneel, Bieke Depoorter,
Cyprien Clément-Delmas and Kutlwano Moagi
Projection, photo workshops, performance, music, and local arts and crafts

2014

Addis Foto Fest - Addis-Ababa

Addis-Ababa, Ethiopia

Participation in the group show *Visions of Africa* with student work
by Lungile Zuma, Celimpilo Mazibuko, Sibusiso Bheka and Teboho Busa

2015 - 2016

Travelling exhibition *Free from my Happiness*

International Photo Festival - Ghent, Belgium

Johannesburg Art Gallery - Johannesburg, South Africa

Atelier Perignem - Beernem, Belgium

Group show with students' work by Sibusiso Bheka,
Tshepiso Mazibuko and Lindokuhle Sobekwa

2016

Of Soul & Joy Photo Fest in Thokoza edition 2 - Johannesburg

Buhlebusile Secondary School, Thokoza, South Africa

Photo Festival based on the young photographic scene from *Of Soul and Joy* Conferences by photographers David Goldblatt and Cédric Nunn, exhibition, projection, photo workshops, performance, music, and local arts and crafts

Turbine Art Fair - Johannesburg

Johannesburg, South Africa

Group show *Fresh Produce* organised by the collective Assemblages and VANSAs, with the participation of Sibusiso Bheka, Tshepiso Mazibuko and Lindokuhle Sobekwa

KEY NUMBERS SINCE 2012

Over

100 participants

21

SCHOLARSHIPS awarded

5 active mentors

2

weekly photo workshops led by the photographer **Jabulani Dhlaminil**

Almost

100

intensive workshops led by renowned photographers

a dozen exhibitions and events organised in South Africa and abroad

1

dedicated space

with unlimited access to the internet, Nikon cameras, photographic equipment, computers, and a library

3 publications

Realisation of **2** documentary films

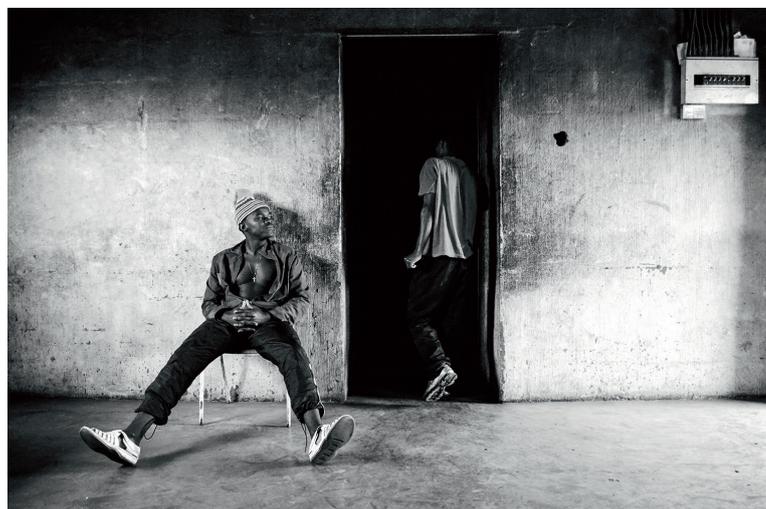
Collaboration with **Magnum Photos** since 2016

EXAMPLES OF THE SUCCESS OF 2 STUDENTS TSHEPISO MAZIBUKO & LINDOKUHLE SOBEKWA

After presenting their work in the group *Free from my Happiness* at the Johannesburg Art Gallery (2016, South Africa) and at the Ghent International Photo Festival (2015, Belgium), the students with scholarships continue to develop their projects thanks to Rubis Mécénat's support, as shown in the trajectories of **Lindokuhle Sobekwa** and **Tshepiso Mazibuko**. Both born in 1995, in Katlehong, near Johannesburg and in Thokoza respectively, they discovered photography at school in 2012 thanks to the *Of Soul and Joy* project. In 2013, their work is exhibited in the group show *In Thokoza* organised by Rubis Mécénat, at the Ithuba Arts Gallery in Johannesburg.

Lindokuhle Sobekwa's body of work reflects the social problems in South African township communities. He works with the magazine *Live* as a part time photographer. His work has been exhibited at the Kalashnikov Gallery in South Africa and in the Netherlands, South Africa, Norway, and Iran via the No Man's Art Gallery.

His *Nyaope* series is published in the South African newspaper *The Mail & Guardian* and in *Vice Magazine* in the 2015 Photo Issue with the work of South African photographer Mikhael Subotzky. As a Magnum member and project mentor, Subotzky took him as a studio apprentice. Lindokuhle Sobekwa is also employed by Rubis Mécénat and Easigas as assistant to the project manager, Jabulani Dhlamini.



SERIES
PLACE OF PEACE, 2016
Lindokuhle Sobekwa

SERIES
GONE AND THERE, 2016
Tshepiso Mazibuko



In 2017, he receives the **Magnum Photography and Social Justice scholarship** and is invited to attend the Interdisciplinary and Transcultural Photographic Training Programme at CUNY's Graduate School of Journalism in New York City (USA).

Tshepiso Mazibuko graduates from the Advanced Programme at the Market Photo Workshop in 2016 thanks to a grant by Rubis Mécénat and Easigas. Inspired by her daily environment, she captures the essence of Thokoza through the history of its inhabitants and a series of intimate portraits of South Africans. In 2016, she is invited to show her work at the Addis Foto Fest in Addis Ababa (Ethiopia), where she is awarded the festival's first prize. In 2017, she is invited to talk about her work and the young South African photography scene at the 2017 World Press Photo Festival in Amsterdam (the Netherlands) and is the recipient of the 2017 Tierney fellowship.

OF SOUL AND JOY

CULTURAL EVENTS IN 2017

Workshops with the project members,
introduction to video art, *Woman* workshop
with Jodi Bieber and Bieke Depoorter
and a workshop with Rijasolo

Ongoing collaboration with member photographers
from Magnum Photos

Photographic commission: the French photographer Cyprien
Clément-Delmas and Lindokuhle Sobekwa, South African
photographer and project participant, have been collaborating
since 2015 on the photographic project *Daleside* to be published
by a South African publisher

Partnership with the Rencontres de la Photographie d'Arles, Arles, France
(July 2nd – 16th 2017). Inaugural visit to France for four young photographers
from the project on the occasion of the Rencontres d'Arles for portfolio
reviews, workshops, and a round table animated by Roxana Azimi with
Roger Ballen on South African photography
and the 'Born Free' generation

Group show in Johannesburg
with the publication of a book

Partnership with the festival Photo St.Germain in Paris, France
(November 10th 2017). Discussion on South Africa and photography
as a tool for emancipation with the participation of Roger Ballen,
Bieke Depoorter and John Fleetwood
and animated by Roxana Azimi



SERIES
STOP NONSENSE, 2016
Sibusiso Bheka

II.2.

SECOND SOCIO-CULTURAL PROJECT OF RUBIS MÉCÉNAT

IMPULSE ART PROJECT



KINGSTON / JAMAICA

**In Dunoon Technical High School
SINCE 2015**

The *InPulse* art project was launched in 2015 by Rubis Mécénat as a collaboration between Rubis Energy Jamaica and Rubis Eastern Caribbean, at the heart of the Dunoon Park community, in East Kingston. The goal of this long-term social art initiative is to empower Jamaican youth through the practice of visual arts as well as to improve the environment and the lives of youths from the local Kingston communities.

The project initiates around thirty youths, both students of Dunoon Technical High School and some out-of-schools, aged 15 to 30 years old, to the practice of visual arts as a means of positive expression.

InPulse offers weekly courses in remedial education to allow the participants to gain the necessary academic skills to develop both personally and professionally. Intensive visual arts workshops are led weekly by Jamaican artists.

Each year the project awards scholarships to the most promising students to allow them to pursue college studies at the Edna Manley College of Visual and Performing Arts in Kingston.

InPulse strives to create a positive impact in the Dunoon community and on Jamaican youth at large, which is exposed to a violent and unstable urban environment.

KEY DATES

2015

Launch of the project

at Dunoon Technical High School (East Kingston)

Selection of the first participants.
Implementation of general knowledge,
life skills and fine-art courses

First scholarship awarded

2016

Launch of the weekly studio-practice workshops

led by Jamaican artists **Camille Chedda**
(who is also the project manager), **Oneika Russell** and **Stanford Watson**

Two scholarships awarded

Open studio to present the *InPulse* art project
to the general public

Being surrounded by other artists encourages us and gives us the strength to follow our path. We can learn in a serene way because we are doing what we like doing. This project has given me a lot, especially teaching me that each one of us has his or her way of learning. It's by recognizing these differences and identifying the necessary information to reach our goals that we give ourselves the tools to grow individually.

Testimonial from student Sheldon Green

KEY NUMBERS SINCE 2015

40 participants

3
SCHOLARSHIPS

3
weekly workshops
led by the artists **Camille Chedda,**
Oneika Russell and **Stanford Watson**

2
weekly general
knowledge courses

1
renovated art space
with unlimited internet access,
computers, art supplies
and photographic equipment

1
open studio in 2016

- An artists collective is formed through the project

The InPulse art project at Dunoon Park Technical High School has had one of the greatest impacts on the lives on many individuals including myself. It is an opportunity unlike anything I have ever experienced. We, the participants of this programme, get full hand knowledge in teaching from highly qualified teachers in the areas of Mathematics, English Language and Visual Art. The feeling is great because we interact with each other, share ideas, differences and most of all we work as a team. And even though we have different personalities we get along very well because we have the same goals and objectives.

Testimonial from Kirk Cockburn

CULTURAL EVENTS IN 2017

WORKSHOPS WITH THE ARTISTS

- **Camille Chedda** - painting
 - **Stanford Watson** - painting and murals
 - **Oneika Russell** - animation
 - **Nile Saulter** - video
 - **Phillip-Thomas** - painting
 - Intensive workshop on **Haitian arts**
with the British artist **Leah Gordon**
and the Haitian artists **Eugene Andre**
and **Jean-Claude Saintilus**
members of the **Atis Rezistans** collective
-

2017-2018

Group show at **Studio 174**, downtown Kingston
Collaborative workshop with the downtown community

Publication of the project's first catalogue



III. ARTISTS COMMISSIONS

Rubis Mécénat plays the role of agent of the arts, by believing that talent, work and commitment have an intrinsic value.

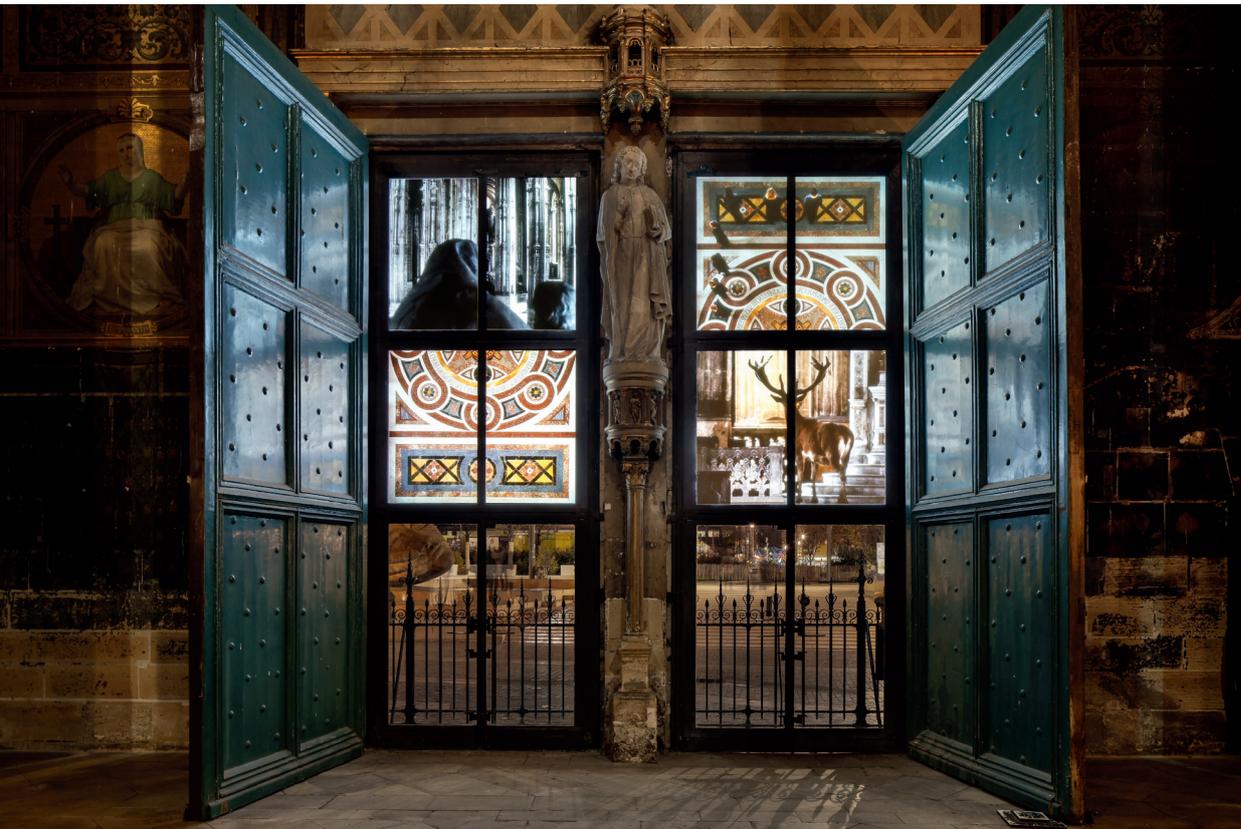
Cyprien Clément-Delmas, photographer

Since its origins, Rubis Mécénat aims to establish a dialogue between contemporary art and specific places by joining forces with emerging and mid-career artists. The fund commissions the artists to create site-specific art works for cultural institutions and also for the industrial sites of the Rubis Group.

For each commission, Rubis Mécénat produces the art work and accompanies the artist throughout the artistic process. The fund also supports the artist in a longer term by purchasing work and editing publications. The realisation of the art work is also documented in a video.

Whether it is a collaboration with places like the Collège des Bernardins or St.Eustache Church, in Paris, or on the Group's own industrial sites, Rubis Mécénat always gives the artist a blank slate.

FURTHERANCE
Leonora Hamill



III.1.

ART COMMISSIONS FOR SPECIFIC SITES

Rubis Mécénat's commissions are geared towards emerging or mid-career artists who are interested in creating a dialogue with out of the ordinary and history-laden sites. The creation of these artworks require the artist's involvement in the life of the site as well as months of research which encourages the artist to establish a relationship with the space and its interlocutors. The works produced are installed in public spaces open and accessible to all.

By working with artists such as **Stéphane Thidet**, **Fanny Allié** or **Leonora Hamill**, the fund supports the creation of contemporary art by enabling original projects to see the light of day. The selected artists work in diverse media such as photography, video, drawing and installatios. Rubis Mécénat accompanies them throughout the process and beyond. Each exhibition is followed by the purchase of a work and a publication.

FANNY
ALLIÉ

Silhouettes

St.Eustache Church,
Paris, France

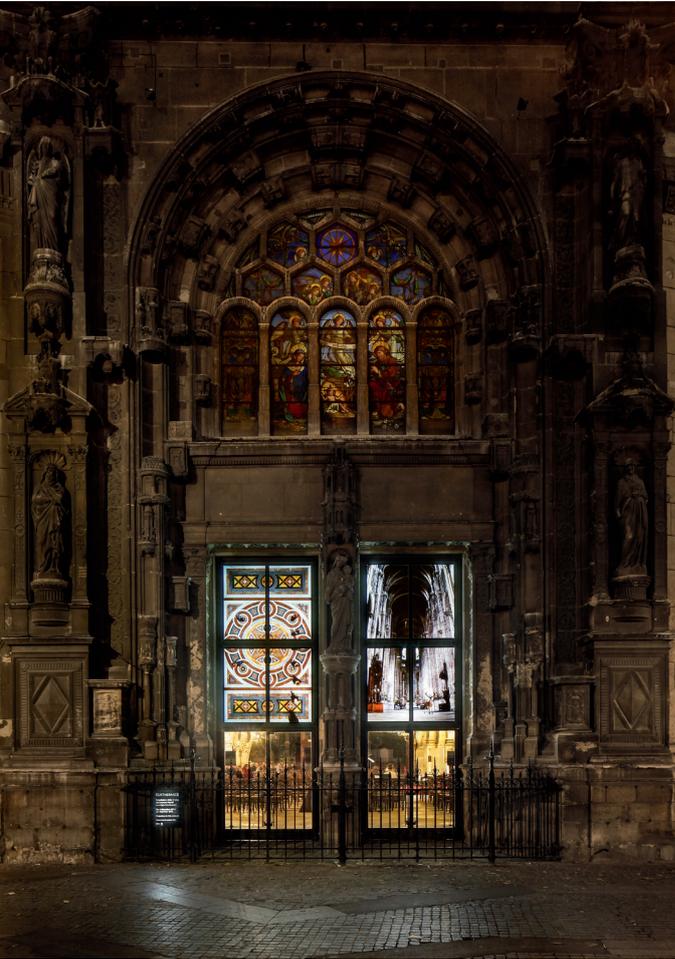
December 2012

With *Silhouettes*, a project encompassing neon sculptures, terracotta sculptures, video and performance, Fanny Allié establishes a dialogue between her installations and a site brimming with spirituality, St.Eustache Church.

Traces and memory are central to Fanny Allié's artistic concerns. Her work explores the notion of immateriality of the body by emphasizing its shapes and silhouette. Echoing the aura of the location, she brings to the fore the mystery of the body and of the spirit, installing within the church a discreet light which invites one to contemplate and remain silent. In this way, *Silhouettes* took on another dimension during the Advent period.



BAMBOUS
Fanny Allié



FURTHERANCE
Leonora Hamill
Photo : Liz Eve

LEONORA
HAMILL

Furtherance

St.Eustache Church,
Paris, France

December 2015 – January 2016

Invited by Rubis Mécénat to create a work for St.Eustache, the Franco-British artist Leonora Hamill offers us her vision of the church as a place of paths and convergences.

Shot on 35mm film, the work weaves together traces of everyday activities within the church, unusual architectural points of view and a live stag wandering through the space.

Leonora Hamill asked some twenty performers to retrace the steps of the various occupants of the church: priests, parishioners, tourists, soup-kitchen volunteers and their 'guests' thereby transcribing the collective energy specific to this place of worship. The minimalist and precise choreography merges the human and spiritual essence of St.Eustache. She collaborated with the director of photography Ghasem Ebrahimian.

The video installation was projected directly onto the eight windows of the South Entrance in front of the new Halles Garden and was visible both from the interior and the exterior of the church.

SOLITAIRE
Stéphane Thidet
Photo: Diane Auckland



STÉPHANE
THIDET

Solitaire

Collège des Bernardins,
Paris, France

April - July 2016

Rubis Mécénat partnered with the Collège des Bernardins to provide a blank slate for the artist Stéphane Thidet to conceive work for the old sacristy at the Collège upon the initiative of the curator Gaël Charbau. With Stéphane Thidet's site-specific work the space underwent a complete metamorphosis. A large quantity of water contributed to the creation of a contemplative, architectural and mental landscape. At the heart of the device, Thidet conceived a strange 'drawing machine', an unseen, liquid, mineral and solitary choreography, which comes into itself under the vaults of the old sacristy.



So that we may all be ONE
Théophile Stern
Photo : Julien Goldstein

Commission of a contemporary Nativity scene

St.Eustache Church, Paris, France

With the participation of the École des Beaux Arts

December 2016 – February 2017

To celebrate the feast of the Nativity and under the impetus of Françoise Paviot, in charge of contemporary art within the parish, Rubis Mécénat, St.Eustache Church, and the launched in 2016 a call for proposals amongst the École des Beaux Arts students to make a contemporary Nativity Scene. Whilst reinforcing its links with contemporary art, the church also rekindles the tradition during the 80s and 90s of commissioning neighbourhood members to conceive nativity scenes. The young artist Théophile Stern (born in 1990), winner of the first edition created a contemporary nativity scene *Afin que tous soient UN* ('So that we may all be ONE'). It represents a vertical unfinished boat pulled from the water by a dove at the bow and in which float portraits of men, women and children from today who live in France, some of whom are refugees recently established in Paris.

ACTU

The second call for proposals was launched in March 2017 amongst the students of the École des Beaux Arts and will be exhibited in December 2017.

III.2.

ART COMMISSIONS FOR THE RUBIS GROUP'S INDUSTRIAL SITES

For Rubis and its collaborators, there are multiple advantages. These actions enable the Group to integrate itself into various socio-cultural environments. They are embedded in, while the company culture lives on. Art commissions unite teams around concrete cultural projects. They integrate and bring together collaborators on all levels. Art acts as a device which enhances and enable employees to reappropriate their place of work while providing artists a new space to express themselves.

Lorraine Gobin, managing director of Rubis Mécénat

Mindful of the Group's societal investment in each territory, Rubis Mécénat seeks to bring art as close as possible to its collaborators. The fund commissions artworks destined to dialogue and be installed around the Rubis terminals located in urban industrial territories.

For the artists, these installations also present a challenge in terms of how to exhibit, be it wallpaper in an 3x4m installation at the Antwerp ITC Rubis Terminal, or as a 70m long street installation in an industrial zone of Saint-Priest near Lyon.

CURRENT 2017

GEERT GOIRIS

In 2017, Rubis Mécénat commissions Geert Goiris, a Belgian photographer with a poetic and mysterious dramatic vision, to develop a photographic series on the industrial landscape entitled *Peak Oil*. From February to September, the artist visits all the Rubis Terminal sites in Europe. A book, *Peak Oil*, will be published in December with Roma publications.

Rubis Mécénat is collaborating with the FRAC Normandie-Rouen to organise an exhibition in Rouen from 9th December 2017 to 14th January 2018 and with the UPR, located at the entrance of the port of Rouen, to present a photo installation. A wallpaper will be installed on a Rubis Terminal tank of 12m x 20m in the port of Rouen. Following the outcome of this substantial commission, ten prints will be donated to the FRAC to widen their collection of Geert Goiris. Prints will also become part of Rubis Mécénat's collection.

SRPP / RÉUNION

Commission of an *in situ* artwork to be installed on a tank of the **Société Réunionnaise de Produits Pétroliers (SRPP)** Le Port, pointe des Galets, Reunion Island

Rubis Mécénat launched a call for proposals for the realisation of an artwork on the SRPP'S water tank in Le Port, pointe des Galets, on Reunion Island.

The call is open to artists residing in Reunion and gives them a blank slate to create a work *in situ*.

The members of the jury are Béatrice Binoche, director of the FRAC Réunion, Nathalie Gonthier, in charge of visual arts at the Réunion Cité des Arts, Annick le Toullec, elected representative for Culture in the City of the Port and Stéphane Auguste, in charge of visual arts in the City of the Port, Florian Cousineau, general manager of SRPP and the members of his team, and Lorraine Gobin, managing director of Rubis Mécénat. The work will be inaugurated in 2017.

FANNY
ALLIÉ

Les Voyageurs

Société du Dépôt
de Saint-Priest,
rue des Pétroles,
Saint Priest, France

Since 2015

Les Voyageurs is a 70 meter long installation by the artist Fanny Allié, completed for the wall along the street rue des Pétroles in Saint-Priest, France. This project, supported by the city, is a Rubis Mécénat commission for the Société du Dépôt de Saint-Priest (SDSP).

Fanny Allié created a series of 42 human figures made out of nylon string, and representing gestures, poses and movements of the people passing by and drivers of the 4,000 vehicles that circulate daily on the main road of Grand Lyon's industrial zone. The wall is animated by colourful silhouettes full of movement that interlink and multiply into a series of dynamic forms which create a rhythm on the surface of the bare wall while constituting a poetic gesture in the midst of an urban and industrial environment.

ACTU 2017

Second part of the commission, a bench, specifically created by the artist, will be soon set up in the public space.

LES VOYAGEURS
Fanny Allié





ON SITE
Cyprien Clément-Delmas

CYPRIEN
CLÉMENT-
DELMAS

On Site

**ITC Rubis Terminal Antwerp
NV, Beveren, Belgium**

Since 2012

On Site is a photographic reportage by Cyprien Clément-Delmas shot in 2012 on the ITC site of Rubis Terminal Antwerp NV in Beveren, in the port of Antwerp. Through this series, Clément-Delmas pays homage to the industrial site and to those that work there. The photographer highlights the work of the people that shape today's industry, by bringing a humanist gaze. The installations initially exhibited in 2015 at the MAS Havenpaviljoen are now part of the *Havenland* project initiated by the Antwerp's Port Authority and consisting of a planned itinerary to discover this unique landscape. The installations are visible from the ITC Rubis site and from the exterior of the terminal, as well as along the new cycling route which runs the length of the railway and around the port.

Photography competition for the photo amateurs of Rubis Terminal *Do It Yourself*

In 2013, Rubis Mécénat launched an amateur photography competition at Rubis Terminal, inviting the Group's collaborators to use their creativity within their work environment. The 13 candidates rose to the challenge and covered the near entirety of Rubis Terminal sites across Europe. The brief was to capture, with a camera, snippets of the industrial era of the XXIst century, that conveyed the employees' professional environment, their daily life, what fascinates them, the visible and the invisible, men and machines.

The competition's winner, Christophe Bogula, has worked at Rubis Strasbourg since 2006. He photographs his work environment and takes portraits of his colleagues. This world, little-known by the general public, was subsequently exhibited on containers installed in Strasbourg at the event *Le Port au cœur de la ville, lieu d'inspiration (The port in the heart of the City, place of inspiration)*, and then at the *Estivales du Port (Harbour Summer)*.

ACTU

Today Bogula's photographs are installed on the site of the Strasbourg Rubis Terminal and have recently been exhibited in the Osophère Festival at the Coop, a major cultural event in the life of Strasbourg that combines music and art.



EX
ATMOSPHERE
EXPLOSIVE

WEST
60

IV. PUBLICATIONS AND COLLECTION: SUPPORT TO ARTISTS

Within the frames of its support to contemporary artists, Rubis Mécénat edits art books. A dozen books have been published since the creation of the fund.

2017

Stéphane Thidet

Collection of the works by Stéphane Thidet. Co-edition with the Abbaye de Maubuisson and LIENART éditions as part of the exhibitio *Solitaire* at the Collège des Bernardins and Desert in the Abbaye de Maubuisson.

Daleside

Lindokuhle Sobekwa and Cyprien Clément-Delmas

Photographic series by Lindokuhle Sobekwa and Cyprien Clément-Delmas

Peak Oil

Photographic series by Geert Goiris with Roma publication
Text by Steven Thumblet

Geert Goiris

Catalogue of the exhibition at the FRAC Normandie Rouen
Text by Véronique Souben

The Of Soul and Joy Photo Collective

14 individual books in a box presenting the work of the *Of Soul and Joy* students

InPulse

Book on the *InPulse* project and the work by its artists

SRPP/Reunion Island call for art projects

Catalogue on the work of the artist selected to create an artwork on the site of the SRPP (La Société Réunionnaise des Produits Pétroliers)

2016

Digest #2 2013-2016

2015

Free from my Happiness

A set of 3 books:
Photographs by the *Of Soul and Joy* students Lindokuhle Sobekwa, Sibusiso Bheka and Tshepiso Mazibuko
Texts by Sean O'Toole

Les Voyageurs

Fanny Allié

Book on the installation *Les Voyageurs* and the preparatory drawings

2014

Furtherance

Leonora Hamill

Book presenting the stills from the video work *Furtherance* and preparatory drawings on tracing paper
Text by Charlene Dinhut

2013

On Site

Cyprien Clément-Delmas

Photographs and testimonials by ITC Rubis Terminal Antwerp

In Thokoza

Photographs by the *Of Soul and Joy* students and by Bieke Depoorter and Cyprien Clément-Delmas
Text by Sophie Bouillon

Digest #1 2011-2013

DIY

Photography competition for the photo amateurs of Rubis Terminal

COLLECTION

Rubis Mécénat acquires works of art from artists supported by the fund in order to develop its corporate collection. The works are exhibited in the different offices of the Rubis Group and its subsidiaries.

V. RUBIS PRESENTATION

Rubis, a French independent company, is a leader in the storage of liquid industrial products through its subsidiary **Rubis Terminal**, and in the final distribution, supply and international logistics of petrol related products, through its subsidiary **Rubis Energie**.

On both fronts, Rubis is ambitiously growing and has expanded its presence on three continents (Europe, Africa, and the Caribbean) and operates today with more than 30 profit centres.

RUBIS GROUP'S SOCIAL POLICY

The company culture of the Rubis group is founded upon strong values: the will to undertake, the corporate commitment.

As a responsible and forward-looking company, Rubis is committed to act in the general interest of the countries where the Group operates. With these commitments, Rubis reaffirms the universal values which are the pillars of a responsible company culture turned towards the future.

Rubis is a community representing a wide diversity of cultures and career paths.

We believe that the controlled and ordered development of Rubis on the basis of these professional values and behaviours is our primary contribution to communities: the Group employees, to commercial partners, and also, at our own level, to the regions in which we operate.

Rubis has given itself a double mission of promoting artistic expression development through its endowment fund, Rubis Mécénat, and of supporting charitable organisations in two areas: Health and Education.

These initiatives take the form of partnership agreements with specialized local charities, which we select with care. More than just offering funding, we strive to establish genuine links with their teams and to bring personalised support that in some cases can prove crucial. Helping each other, bringing together volunteers on joint projects, and deepening Rubis' roots in its regions are not only our goals but also the reward for our actions.

Jacques Riou,
Managing Partner and CEO of Rubis



**RUBIS MÉCÉNAT'S
SCOPE OF ACTIONS**

NEW YORK CITY, UNITED STATES

KINGSTON, JAMAICA





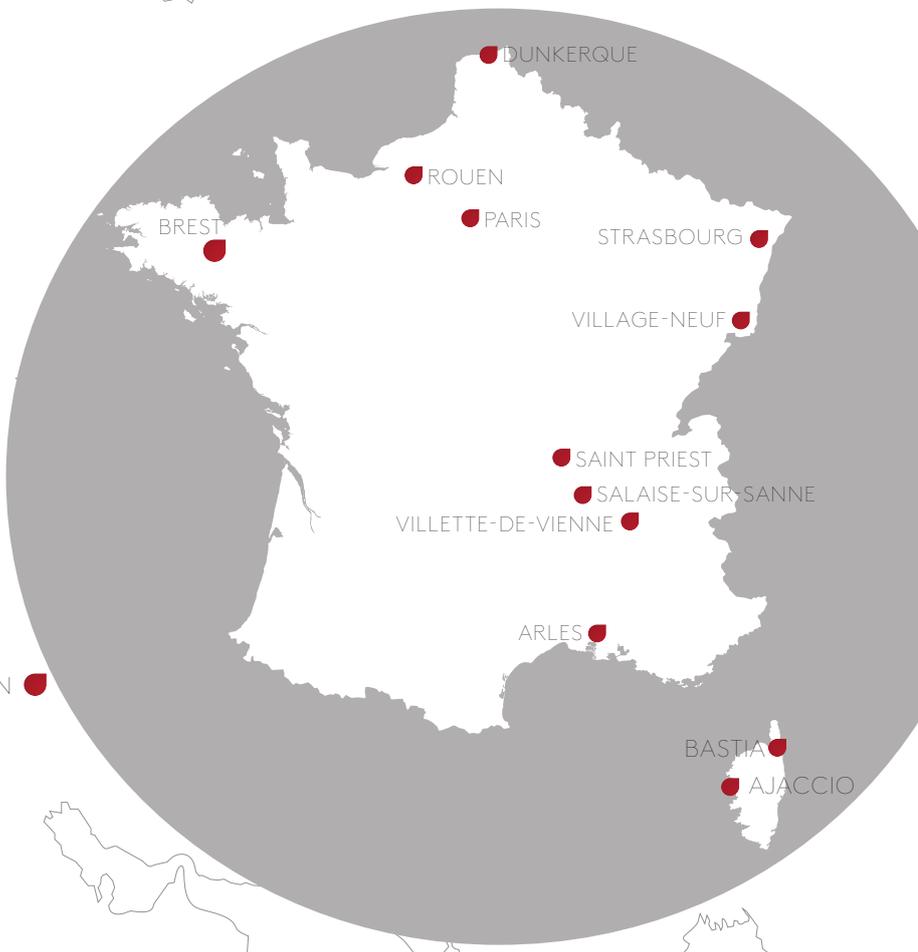
- AMSTERDAM, THE NETHERLANDS
- ROTTERDAM, THE NETHERLANDS
- ANTWERP, BELGIUM
- GHENT, BELGIUM

- TEHRAN, IRAN
- CEYHAN, TURKEY

ADDIS-ABEBA, ETHIOPIA

JOHANNESBOURG,
SOUTH AFRICA

LA REUNION



DUNKERQUE

ROUEN

PARIS

BREST

STRASBOURG

VILLAGE-NEUF

SAIN'T PRIEST

SALAISE-SUR-SANNE

VILLETTE-DE-VIENNE

ARLES

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